Conclusions:

1. The 2nd Quarter is the best time to launch a Kickstarter Campaign.
2. The largest number of successful campaigns are in the US and GB (Great Britain).
3. Theater and music are the most successful categories with Plays and Rock Music (i.e. Subcategories) leading the way.

Limitations:

1. We only have good data for 7 years.
2. The Blurb only describes the campaign. It doesn’t tell us why the campaign was successful, was cancelled or why it failed.
3. We don’t know much about the pros and cons of doing a “Live” campaign.

Additional Charts could focus on:

1. Pledging
2. When/Quarter the Campaign ended.
3. Failed and Cancelled campaigns to see if we can detect a pattern.